



Girls Night Out

June 8, 2012



Dear Friend of La Casa,,

We are already hard at work on the fourth annual Girls Night Out event to be held on Friday, June 8th, 2012 at the Las Cruces Convention Center. This event celebrates women and is an opportunity to relax and be pampered, while supporting a great cause. Your involvement in this exciting event is vital to the ability of La Casa to provide quality services to many families experiencing domestic violence. Domestic violence is the #1 cause of injury to women ages 15-44... more than the combined total of rapes, muggings, and car accidents. Since 1981, we have served thousands of individuals and your support by participating in our Girls Night Out event will assure families in need receive shelter, food, clothing, counseling, life skills training and/or transitional housing throughout different programs.

The success for the event depends on generous individuals and companies in the community providing support. This event will be marketed through radio and print advertising, flyers, mailing lists and website. The evening will also include a fashion show, music, food, wine & a surprise or two! For more information or to view pictures from previous years, please visit www.lgirlsnightout.com.

Attached, you will find sponsorship packages, a commitment form & booth information. Please let us know if you have any questions or need assistance.

Thank you for your consideration & we look forward to your support.

Best,

Amanda

Amanda Collier
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Helping Hands Event Planning, LLC
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Las Cruces, NM 88004
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Girls Night Out

June 8, 2012



LA CASA

The fourth annual Girls Night Out is a fun evening for women to pamper themselves and have a great time while raising money and awareness about domestic violence in our community. La Casa has been providing safe housing and counseling for victims for domestic violence for 25 years. There are many ways for your business to be involved with Girls Night Out.

Participation Categories:

Service Provider Booth: Businesses that will be providing a free service (ex: manicures, massages, make up application, etc...) \$50. *If your booth requires electricity a fee of \$35 will be added to the cost of the booth.*

Retailer Booth: Businesses that will be exclusively selling items and will not be providing a free service must purchase a booth space for \$75. *If your booth requires electricity a fee of \$35 will be added to the cost of the booth.*

Sponsorship: Businesses who want to support Girls Night Out are welcomed and encouraged to be a sponsor of this great event. Separate sponsorship information is available.

Silent Auction Donation: Businesses who do not wish to have a booth at the event or provide sponsorship can contribute an item for the silent auction, minimum value is \$25.00.

Gift Bag: Sponsors/Exhibitors can donate items to be placed in the gift bags that will be given to everyone who attends the event. Common items are coupons, special offers, samples, promotional items, etc...

Location: Girls Night Out will take place at the Las Cruces Convention Center, located at 680 East University Ave. in Las Cruces, New Mexico.

Deadlines and Refunds: The deadline to reserve a booth is Friday, May 11th. The deadline for sponsorship and silent auction donations is also Friday, May 11th. The deadline to submit an item for the bags is Friday, June 1st.

Set Up: Participants can set up for the event on Friday, June 8th from 11:00 am – 5:00pm. No setup after 5pm.

Other: Exhibitor placement is based on the amount of space needed and the equipment to be brought in. Each Space will be listed in the program and will have one 8' banquet table and two chairs. Please let us know if you will need more tables or chairs in the "Special Requests" section on the following page.



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Sponsorships: Benefitting La Casa Inc. (Non-Profit, 501C3)

Bag Sponsor, \$1500

Leave a lasting impression on all Girls Night Out participants! Place Your Logo on 500 re-usable shopping bags that will be handed to guests at the door, full of goodies!

Complete Make-Over \$1,000

Prominent Logo listing on all print materials –flyers, print ads, program, website

Mention in radio promotions

Signage in lobby

6 free tickets

Facial \$500

Listing on all print materials – flyers, print ads, program and website.

Sign in lobby

4 free tickets

Mini-Makeover - \$250

Listing on program, website

2 free tickets

To become involved with Girls Night Out in additional ways please contact Amanda at
Helping Hands Event Planning, LLC | PO Box 15150 | Las Cruces, NM 88004

(575) 522-1232 phone or (575) 526-1218 fax

www.lcgirlsnightout.com





Girls Night Out

Deadline: May 11th, 2011

Company: _____

Contact Person: _____

Participants: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Participation Category (you may participate in as many ways as you like):

Service Booth (___) _____ (please list service)

Retailer Booth (___) _____ (please list product)

Sponsorship (___) _____ (please list level)

__ I would like to contribute an item for the bags and my item is _____

__ I would like to contribute and item for the silent auction and my item is _____ and is valued at \$ _____

Special Requests: _____

Signature: _____

Fee _____ + Electricity _____ = Total _____

Make checks payable to La Casa.

Please send/the completed application to :

Girls Night Out  LA CASA

P.O. Box 15150

Las Cruces, NM 88004

575-522-1232 phone

575-526-1218 fax

or email AmandaM@HelpingHandsEvents.com

www.lcgirlsnightout.com

Pay by credit card: Visa Mastercard

Name _____

Card # _____ CID # _____

Exp. date _____ Signature _____